

# HAS 17

## The Healthcare Analytics Summit 17

The most comprehensive, educational, and leading edge forum for data-driven outcomes improvement

### Featured Speakers include:

- **Tom Davenport** *Distinguished professor, advisor, and author of 17 books including "Competing on Analytics," named by Harvard Business Review as one of the 12 most important management ideas of the decade*
- **Eric J. Topol** *Author, "The Patient Will See You Now" and "The Creative Destruction of Medicine." Director, Scripps Translational Science Institute*
- **Maureen Bisognano** *President Emerita and Senior Fellow, Institute for Healthcare Improvement (IHI)*
- **David B. Nash, MD, MBA** *Dean, Jefferson College of Population Health*
- **Robert A. DeMichiei** *Executive Vice President and Chief Financial Officer, University of Pittsburgh Medical Center*
- **John Moore** *Founder and Managing Partner, Chilmark Research*

Rave reviews from HAS 16 attendees

*"I can't imagine a better summit. My brain is buzzing with all these new tools, resources, case studies, and innovative ideas and softwares. I'll be back next year, and if next year is as good as this year, you'll definitely have made a follower for life out of me."*

100%  
OVERALL  
SATISFACTION

99%  
LIKELY TO  
RECOMMEND TO  
A FRIEND

99%  
COMMITMENT  
TO EDUCATE,  
NOT SELL

### 6 Reasons to Attend HAS™ 17

#### 1 - Industry Leading Keynote Speakers

We'll hear from well-known healthcare visionaries such as Eric Topol, MD, a staunch advocate of digital health technologies and the democratization of medicine, and Maureen Bisognano, a prominent authority on improving healthcare systems and president emerita and senior fellow at the Institute for Healthcare Improvement. Additionally, Thomas Davenport, one of the nation's most recognized and widely published experts on using data and analytics in business, will share provoking thoughts for healthcare leaders to consider. We'll also hear from C-level executives leading large healthcare organizations, along with other exciting keynotes.

#### 2 - CME Accreditation for Clinicians

HAS 17 will again qualify as a continuing medical education (CME) activity. This activity has been approved for AMA PRA Category 1 Credits™.

#### 3 - 30 Educational, Case Study, and Technical Sessions

We have the most comprehensive set of breakout sessions of any analytics summit. Our primary breakout session focus is to give you detailed, practical "how to" learning examples. And we will continue to give you a bound book with breakout summaries that help you remember the most important points.

#### 4 - The Analytics Walkabout

Back by popular demand, the Analytics Walkabout will feature new projects highlighting a variety of clinical, financial, operational, and workflow analytics and outcomes improvement successes. This casual setting will allow you the opportunity to meet the project leaders, hear their stories, and ask questions.

#### 5 - Analytics-driven, Hands-on Engagement for Teams and Individuals

Analytics will continue to flow through the three-day summit touching every aspect of the agenda. We'll continue to use our innovative HAS event application for each attendee, real-time polling, Q&A, networking, prizes, and recognition. We'll use real-time data and analytics to guide and enhance the summit as a symbolic microcosm of how data can be used daily in healthcare to improve outcomes.

#### 6 - Networking and Fun

We heard you last year. You told us we packed so much into the agenda that you wanted more time to relax and connect with others. We'll provide some new innovative analytics-driven opportunities to network while keeping our popular fun run and walk opportunities, and dinner on the town. And by popular demand, we'll bring back a fun game night including a ping-pong challenge with our CEO Dan Burton...with some new twists.

September 12-14, 2017 at the Grand America Hotel in Salt Lake City  
Register Online at [hasummit.com](http://hasummit.com)

# HAS 17

## Health Catalyst University at HAS™

The most comprehensive, educational, and leading edge forum for data-driven outcomes improvement

### New for Data Analyst and Architect Teams:

Only offered at HAS, these Health Catalyst University tracks are unique, one-time offerings designed specifically for teams of analysts to advance their skills in a hands-on environment. If time is an issue and the team can't stay for the entirety of HAS, these classes can be the only thing the team attends.

3 new tracks, plus an encore of HAS 16's successful class on making decisions with data.



### Health Catalyst University

Monday, September 11 and Tuesday, September 12

Select one of four tracks:

#### A-MACHINE LEARNING TRACK

Monday, 12-5, Tuesday, 9-5

**Audience:** analysts and data architects

Ever want to participate in the machine learning conversation, but weren't quite sure where to start? Need help going from theoretical conversations to boots on the ground action? In this hands-on, 2-day workshop, you'll learn how to get started.

#### B-PROVISIONING TRACK

Tuesday, 9-5

**Audience:** analysts and data architects

As an expert in serving up data, you know how to move the puzzle pieces around, but what's different about the puzzle pieces in healthcare data? And which of those pieces are important for helping drive outcomes improvement for your organization? In this hands-on, focused workshop, you'll learn how to put your database skills to work when it comes to pulling data for improvement and profiling datasets.

#### C-VISUALIZATION TRACK

Tuesday, 9-5

**Audience:** analysts and data architects

If visualization is your focus, then you know the importance of making things easy to read. But what about making the meaningful action clear? In this hands-on, in-depth workshop, you'll learn how to put your visualization skills to work when it comes to pulling data for improvement, and visualizing datasets.

#### D-MAKING DECISIONS WITH DATA TRACK

(Back by popular demand!)

Tuesday 9-5

**Audience:** leaders and members of data-driven improvement teams

Every day we swim in an ocean of data and try to make sense of it with dashboards and reports. However, if we really get honest, how many of us can say that dashboards and reports have yielded sustained outcomes improvement? We can't—because data alone is insufficient to drive the changes required in this new era of healthcare. During this hands-on, full-day session, national experts will help you move beyond the "so what?". With a small instructor-to-student ratio, expect to be challenged and engaged. You'll learn to take on a new mindset and behaviors that, when coupled with data-driven improvement methods, result in meaningful outcomes improvements.

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